WSOC-TV

Agency Name:	GMMB		Todays date:	10/31/2012
Advertiser Name:	Barack Obama		Invoice Nor.:	
X Credit	Debit	Refund	Transfer	OSI Contract #
Agency #	Advertiser #	Order Typ	e	32 5 152
Date Aired: _			Time Aired:	
A/E Name: _	Andrea Moore	_	A/E Number: Ntl. Rep Nbr:	
Billed at Rate:			Corrected Rate:	
Gross Credit/Debit: _	\$2,985.0	00_	Net Credit/Debit:	\$2,537.25
REASON FOR ADJUSTME	NT:			
SALES Agency Commission Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Erro Telerep Makegood Er Spots Double Ordere TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Period Order Entry Error	or ror		OTHE Carting Error Technical Diffici Network Overru Invoice Billing E Computer Conv Production Billin	ulty n rror Error
EXPLANATION: credit due rebates for the weel 11/1 Thui - Su 11-1137p 2x \$1 11/1 Th-Fr 1137p-1207a 1x \$5 11/1 Th-Fr 110-210a 1x \$85 Approved for \$ales	c of 10/15- dollars are being res 200 00		for Accounting	



Greer, Margolis, Mitchell & Associates

3050 K Street NW Washington, DC 20007

Comments

OBAMA FOR AMERICA

National/Political 95/101/1537

> Sales Tax Net Total Commission

> > \$168,899.25 \$29,805.75

Billing Type **Account Types** CPE

Phone/Fax **Buyer Name** Sales Office

BASSETT,LAURA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency

Product

Schedule Dates

Contract #

325152

Date Entered

08/02/12

Salesperson Advertiser Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256)

Brand

Greer, Margolls, Mitchell & Associates (2890)

10/09/12-11/02/12

Telerep/Philadelphia

Demo CO-OP Headline # **Entered By Last Modified** 10/31/12

Commission% Package Deal Order Type

15.00 06260350 Jill Hipskind Normal

Charlotte (WSOC)
By Broadcast Month

156

Spots 152 \$195,720.00 \$2,985.00 \$198,705.00

Oct. 2012 Nov. 2012 Grand Total:

Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Station Station Station 1.1 Normal Line / Spot 1.0 Normal Line / Spot 1.0 Normal Line / Spot 1.0 Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots A X X X X X X X X X X X X X X X X X X						-							_			_
ak Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Total 10/09/12-10/12/12 5 :30 SA- 5:30A (EST) 4 X	(C)	0 Charlotte (WS	\$6,975.0	\$775.00	9		3 2	3 2	(4)		7A- 8A (EST)	:30	Сī	10/09/12-10/12/12	lormal Line / Spot	3.1
sk Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total 10/09/12-10/12/12 5 :30 SA- 5:30A (EST) 4 X X X X 4 \$425.00 \$1,700.00 Charlotte (Winds)	ioc)	0 Charlotte (WS)	\$3,400.0	\$850.00	4.		×	×	v	4	6A- 7A (EST)	:30	<u>57</u>	10/09/12-10/12/12	lormal Line / Spot	2.1
Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total	Ö	0 Charlotte (WS	\$1,700.0	\$425.00	4		×	×	Ų	4	5A- 5:30A (EST)	:30	5	10/09/12-10/12/12	lormal Line / Spot	11.
	Station	3	Total	Rate	Spots	Sa Su	Th Fr	u We 1	Mo T	SPW		Length	Sec	Dates	Line Type / Break Type (Ref #)	
									1				1			-1

		•			0021				
	\$1,500.00 Charlotte (WSOC)	\$375.00	_4_	4 × × × ×	:30 3P- 4P (EST)	5 :30/3	10/09/12-10/12/12	14.1 Normal Line / Spot	14.1
	\$275.00 Charlotte (W5OC)	\$275.00	1		:30 12P- 12:30P (EST)	5 :301	10/14/12-10/14/12	13.1 Normal Line / Spot	13.1
	Charlotte (WSOC)	\$200.00			:30 12P- 12:30P (EST)	6 :30 1	10/13/12-10/13/12	12.0 Normal Line / Spot	12.0
	\$1,500.00 Charlotte (WSOC)	\$375.00	4	4 × × × ×	:30 12P- 1P (EST)	:30 1	10/09/12-10/12/12	11.1 Normal Line / Spot	11.1
	\$2,700.00 Charlotte (W5OC)	\$675.00	4	* × × × ×	:30 10:58A- 12P (EST)	4 :30 1	10/09/12-10/12/12	10.1 Normal Line / Spot	10.1
	\$1,500.00 Charlotte (WSOC)	\$375.00	4	× × ×	:30 10A- 11A (EST)	:301	10/09/12-10/12/12	9.1 Normal Line / Spot	9.1
	\$1,500.00 Charlotte (WSOC)	\$375.00	4	4 × × × ×	:30 9A- 10A (EST)	5 :309	10/09/12-10/12/12	8.1 Normal Line / Spot	8.1
	\$1,000.00 Charlotte (WSOC)	\$500.00	2	2	:30 8A- 9A (EST)	5 :308	10/14/12-10/14/12	7.2 Normal Line / Spot	7.2
	\$550.00 Charlotte (W5OC)	\$275.00	2	2	:30 6A- 8A (EST)	6 :306	10/14/12-10/14/12	6.2 Normal Line / Spot	6.2
	\$950.00 Charlotte (WSOC)	\$475.00	2	2	:30 8A- 9A (EST)	5 :30 8	10/13/12-10/13/12	5.2 Normal Line / Spot	5.2
	\$225.00 Charlotte (WSOC)	\$225.00	1-	2	:30 6A- 8A (EST)	6 :306	10/13/12-10/13/12	4.1 Normal Line / Spot	4.1
	\$6,975.00 Charlotte (WSOC)	\$775.00	9	3 2 3 2	:30 7A- 8A (EST)	5 :307	10/09/12-10/12/12	3.1 Normal Line / Spot	3.1
	\$3,400.00 Charlotte (WSOC)	\$850.00	4.	* × × × ×	:30 6A- 7A (EST)	5 :306	10/09/12-10/12/12	2.1 Normal Line / Spot	2.1
	\$1,700.00 Charlotte (WSOC)	\$425.00	4	4 × × × ×	:30 5A- 5:30A (EST)	5 :30	10/09/12-10/12/12	1.1 Normal Line / Spot	1.1
Comments	Total Station	Rate	Spots	SPW Mo Tu We Th Fr Sa Su	Run Times SP	Sec Length	Dates Se	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Buyer Name

BASSETT, LAURA Telerep/Philadelphla

Sales Office

Salesperson

Phone/Fax

Comments

OBAMA FOR AMERICA

Account Types

National/Political

Sales Tax

Net Total

Commission Commission Package De

95/101/153/

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

Contract #

325152

Date Entered

08/02/12

10/09/12-11/02/12

Brand Agency Product Advertiser 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256)

Telerep/Philadelphia, Philadelphia (1057) Order Type

CO-OP Demo Headline # **Entered By** Last Modified 10/31/12

Charlotte (WSOC)

By Broadcast Month Spots \$195,720.00 \$195,85.00 \$2,985.00 \$198,705.00

		3	n%	<u>a</u>			ė
	\$168,899.25	\$29,805.75	15.00	Normal	06260350	No No	10/31/12
					Grand Total:	Nov. 2012	Oct. 2012
					156	4	152

28.1 Normal Line / Spot	27.1 Normal Line / Spot	26.1 Normal Line / Spot	25.1 Normal Line / Spot	Cort Mounda care Cobos	24 1 Normal Line / Snot	23.1 Normal Line / Spot	22.1 Normal Line / Spot 23.1 Normal Line / Spot	21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot 23.1 Normal Line / Spot	20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot	19.0 Normal Line / Spot 20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot 23.1 Normal Line / Spot	18.1 Normal Line / Spot 19.0 Normal Line / Spot 20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot 24.1 Normal Line / Spot	17.1 Normal Line / Spot 18.1 Normal Line / Spot 19.0 Normal Line / Spot 20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot	16.1 Normal Line / Spot 17.1 Normal Line / Spot 18.1 Normal Line / Spot 19.0 Normal Line / Spot 20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot 24.1 Normal Line / Spot	15.1 Normal Line / Spot 16.1 Normal Line / Spot 17.1 Normal Line / Spot 18.1 Normal Line / Spot 19.0 Normal Line / Spot 20.1 Normal Line / Spot 21.1 Normal Line / Spot 22.1 Normal Line / Spot 23.1 Normal Line / Spot
10/10/12-10/10/12	10/10/12-10/10/12	10/10/12-10/10/12	10/09/12-10/09/12	10/09/12-10/09/12	to to to	10/15/12-10/15/12	10/15/12-10/15/12	10/09/12-10/11/12 10/15/12-10/15/12 10/15/12-10/15/12	10/14/12-10/14/12 10/09/12-10/11/12 10/15/12-10/15/12 10/15/12-10/15/12					
5	5	Q.	51	<i>υ</i> 1		7_	<u>и</u> (и	n (n (n	n (n (n (n	n (n (n (n				
:30 10P- 11P (EST)	:30 9P- 9:30P (EST)	:30 8:30P- 9P (EST)	:30 10P- 11P (EST)	:30.9P- 10P (EST)	:30(10P~ 11P (ES1)	22	:30 8P- 10P (EST)	:30 11:35P- 12:02A (EST) :30 8P- 10P (EST)	:306P- 6:30P (EST) :3011:35P- 12:02A (EST) :308P- 10P (EST)	:30[6P- 6:30P (EST) :30[6P- 6:30P (EST) :30[11:35P- 12:02A (EST) :30[8P- 10P (EST)	:30 6P- 6:30P (EST) :30 6P- 6:30P (EST) :30 6P- 6:30P (EST) :30 11:35P- 12:02A (EST) :30 8P- 10P (EST)	:30 5:30P- 6P (EST) :30 6P- 6:30P (EST) :30 6P- 6:30P (EST) :30 6P- 6:30P (EST) :30 11:35P- 12:02A (EST) :30 8P- 10P (EST)	:30 5P- 5:30P (EST) :30 5:30P- 6P (EST) :30 6P- 6:30P (EST) :30 11:35P- 12:02A (EST) :30 8P- 10P (EST)	:30 4P- 5P (EST) :30 5P- 5:30P (EST) :30 5:30P- 6P (EST) :30 6P- 6:30P (EST) :30
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	1	1						×			× ×			\times \times \times
									1	1	X 1	·	· - 	·
-	1	<u></u>	1	2	L		2	2 4	2 4 1	2 4 1	2 4 1 6	2 4 1 6 4	2 4 1 6 4 4	2 4 1 6 4 4 5
\$4,300.00	\$7,500.00	\$5,000.00	\$5,600.00	\$7,800.00	\$4,500.00		\$6,000.00	\$500.00 \$6,000.00	\$1,000.00 \$500.00 \$6,000.00	\$390.00 \$1,000.00 \$500.00 \$6,000.00	\$1,100.00 \$390.00 \$1,000.00 \$5,000.00	\$875.00 \$1,100.00 \$390.00 \$1,000.00 \$500.00 \$6,000.00	\$850.00 \$875.00 \$1,100.00 \$390.00 \$1,000.00 \$500.00	\$825.00 \$850.00 \$875.00 \$1,100.00 \$390.00 \$1,000.00 \$500.00
\$4,300.00	\$7,500.00	\$5,000.00	\$5,600.00	\$15,600.00	\$4,500.00		\$12,000.00	\$2,000.00 \$12,000.00	\$1,000.00 \$2,000.00 \$12,000.00	\$1,000.00 \$2,000.00 \$12,000.00	\$6,600.00 \$1,000.00 \$2,000.00 \$12,000.00	\$3,500.00 \$6,600.00 \$1,000.00 \$2,000.00 \$12,000.00	\$3,500.00 \$3,500.00 \$6,600.00 \$1,000.00 \$2,000.00	\$4,125.00 \$3,400.00 \$3,500.00 \$6,600.00 \$1,000.00 \$2,000.00
\$4,300.00 Charlotte (WSOC)	\$7,500.00 Charlotte (WSOC)	\$5,000.00 Charlotte (WSOC)	\$5,600.00 Charlotte (WSOC)	\$15,600.00 Charlotte (WSOC)	\$4,500.00 Charlotte (WSOC)		\$12,000.00 Charlotte (WSOC)	\$2,000.00 Charlotte (WSOC) 12,000.00 Charlotte (WSOC)	\$1,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) 12,000.00 Charlotte (WSOC)	Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC) Charlotte (WSOC)	\$6,600.00 Charlotte (WSOC) Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) 12,000.00 Charlotte (WSOC)	\$3,500.00 Charlotte (WSOC) \$6,600.00 Charlotte (WSOC) Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC)	\$3,400.00 Charlotte (WSOC) \$3,500.00 Charlotte (WSOC) \$6,600.00 Charlotte (WSOC) Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC)	\$4,125.00 Charlotte (WSOC) \$3,400.00 Charlotte (WSOC) \$3,500.00 Charlotte (WSOC) \$6,600.00 Charlotte (WSOC) Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$2,000.00 Charlotte (WSOC)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Accepted-Agency/Advertiser

Date

Accepted Station:

CONFIRMATION CONTRACT

Date:

Comments



3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Net Total

Commission Commission% Package Deal Order Type

\$29,805.75 \$168,899.25

15.00

Normal Normal

)5/101/1537

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

> BASSETT, LAURA Telerep/Phlladelphia

Telerep/Philadelphia, Philadelphia (1057)

Greer, Margolis, Mitchell & Associates

Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Brand Product Agency Advertiser Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12

Contract #

325152

Date Entered

08/02/12

Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149)

Demo CO-OP Headline# **Entered By** Last Modified 10/31/12 Jili Hipsklnd 06260350 o

		Grand Total:	Oct. 2012 Nov. 2012	By Broadcast Month	Charlotte (WSOC)
		156	152 4	Spots	
		\$198,705.00	\$195,720.00 \$2,985.00	Rate	

-1010-													
10/8/12	\$375.00 Charlotte (WSOC)	\$37	\$375.00	1			1	11A (EST)	:30 10A- 11A (EST)	U1	10/15/12-10/15/12	42.1 Normal Line / Spot	42.1
10/8/12	\$375.00 Charlotte (WSOC)	\$37	\$375.00	-			1	0A (EST)	:30 9A- 10A (EST)	UT.	10/15/12-10/15/12	41.1 Normal Line / Spot	41.1
10/8/12	\$1,550.00 Charlotte (W5OC)	\$1,55	\$775.00	2			2	A (EST)	:30 7A- 8A (EST)	UI	10/15/12-10/15/12	40.1 Normal Line / Spot	40.11
10/8/12	\$850.00 Charlotte (W5OC)	\$85	\$850.00	1			1	:30 6A- 6:30A (EST)	:30 6A- 6	S	10/15/12-10/15/12	39.1 Normal Line / Spot	39.11
10/8/12	\$425.00 Charlotte (WSOC)	\$42	\$425.00	1			1	:30 SA- 5:30A (EST)	:30 SA- 5	У	10/15/12-10/15/12	38.1 Normal Line / Spot	38.1
10/10/12	\$13,000.00 Charlotte (WSOC)	\$13,00	\$6,500.00	2	2			OP (EST)	:30 9P- 10P (EST)	51	10/14/12-10/14/12	37.2 Normal Line / Spot	37.2
10/8/12	\$6,000.00 Charlotte (WSOC)	\$6,00	\$6,000.00	11				P (EST)	:30 8P- 9P (EST)	U1	10/14/12-10/14/12	36.1 Normal Line / Spot	36.1
10/8/12	\$2,500.00 Charlotte (WSOC)	\$2,50	\$2,500.00		1			P (EST)	:30 7P- 8P (EST)	S	10/14/12-10/14/12	35.1 Normal Line / Spot	35.1
10/10/12	\$7,400.00 Charlotte (W5OC)	\$7,4	\$3,700.00	2	2			:30 10P- 11P (EST)	:30 10P-	UTI	10/12/12-10/12/12	34.2 Normal Line / Spot	34.2
10/8/12	\$3,000.00 Charlotte (WSOC)	\$3,01	\$3,000.00	12	1			OP (EST)	:30 9P- 10P (EST)	UI	10/12/12-10/12/12	33.1 Normal Line / Spot	33.1
10/10/12	\$4,000.00 Charlotte (WSOC)	\$4,0	\$2,000.00	2	2			P (EST)	:30 8P- 9P (EST)	S	10/12/12-10/12/12	32.2 Normal Line / Spot	32.2
10/8/12	\$5,000.00 Charlotte (WSOC)	\$5,0	\$5,000.00	1.		1		:30 10P- 11P (EST)	:30 10P-	U 71	10/11/12-10/11/12	31.1 Normal Line / Spot	31.1
8/2/12	Charlotte (WSOC)		\$5,000.00			1		:30 ⁹ P- 10P (EST)	:30 9P- 1	6	10/11/12-10/11/12	30.0 Normal Line / Spot	30.0
	\$4,000.00 Charlotte (WSOC)	\$4,0	\$4,000.00	₽		1		P (EST)	:30 8P- 9P (EST)	5	10/11/12-10/11/12	29.1 Normal Line / Spot	29.1
Comments Entered	5tation	Total	Rate	Spots	Tu We Th Fr Sa Su	u We Th	SPW MO	Kun times	Sec reagin	OBC.	Dales	rise 13be / piego 13be (vet #)	e de la

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser

Date:

Accepted-Station:

Date:

Comments



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Phone/Fax **Buyer Name**

> BASSETT, LAURA Telerep/Philadelphia

Sales Office Salesperson

Account Types

National/Political

Sales Tax

\$168,899.25 \$29,805.75

Commission Commission % Package Deal

15.00

Normal

95/101/1537

OBAMA FOR AMERICA

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Product Advertiser Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12 325152

Telerep/Phlladelphla, Phlladelphia (1057) 1537/OBAMA FOR AMERICA (134149)

Demo CO-OP Order Type Headline # Entered By Last Modified 06260350

Date Entered

08/02/12

10/31/12 Jill Hipskind

	Grand Total:		Nov. 2012	Oct. 2012	By Broadcast Month	Charlotte (WSOC)
	156		4	152	Spots	
	\$198,705.00	\$4,500.00	47 085 0	\$195,720.00	Rat	омискоринарического исполнительного предоставления по предоставления по предоставления по предоставления по пре

			7	7				CO FINA	Acres to Charles	7			ACCEPTED ACCEPTANCE OF THE PROPERTY OF THE PRO
				RACT	ÖZ	0 80	MATI	CONFIRMATION CONTRA	8				
	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1				<u></u>	:30(3P- 4P (EST)	:30/3	5	10/15/12-10/15/12	So.U Normai Line / Spot
	\$5,550.00 Charlotte (WSOC)	\$5,550.00	\$925.00	6	×	×	×	6	:30 11P- 11:35P (EST)	:301	5	10/09/12-10/14/12	25.1 Normal Line / Spot
	\$1,000.00 Charlotte (WSOC)	\$1,000.00	\$500.00	2	2	2			:30 12:05A- 12:35A (EST)	:301	U.	10/12/12-10/12/12	54.1 Normal Line / Spot
	\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	×	×	4	:30 6:58P- 7:30P (EST)	:306	4	10/09/12-10/12/12	53.1 Normal Line / Spot
	\$500.00 Charlotte (WSOC)	\$500.00	\$500.00	1					:30 11:35P- 12:02A (EST)	:301	5	10/15/12-10/15/12	52.1 Normal Line / Spot
	\$925.00 Charlotte (WSOC)	\$925.00	\$925.00	1					:30 11P- 11:35P (EST)	:30 1	05	10/15/12-10/15/12	51.1 Normal Line / Spot
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1				1 ×	:307:30P-7:56P (EST)	:30 7	4	10/15/12-10/15/12	50.1 Normal Line / Spot
	\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,200.00	4	×	×	×	4	:307:30P-7:56P (EST)	:307	4	10/09/12-10/12/12	49.1 Normal Line / Spot
	\$1,200.00 Charlotte (WSOC)	\$1,200.00	\$1,200.00	1			1		:30 6:58P- 7:30P (EST)	:306	4	10/15/12-10/15/12	48.1 Normal Line / Spot
	\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	1					:30 6P- 6:30P (EST)	:306	5	10/15/12-10/15/12	47.1 Normal Line / Spot
	\$875.00 Charlotte (WSOC)	\$875.00	\$875.00	1					:30 5:30P- 6P (EST)	:30	5	10/15/12-10/15/12	46.1 Normal Line / Spot
	\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1			1		:30 5P- S:30P (EST)	:30	5	10/15/12-10/15/12	45.1 Normal Line / Spot
	\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	1			-		:30 12P- 1P (EST)		5	10/15/12-10/15/12	44.1 Normal Line / Spot
	\$675.00 Charlotte (WSOC)	\$675.00	\$675.00	1			-		:30 10:58A- 12P (EST)	:30	4	10/15/12-10/15/12	43.1 Normal Line / Spot
Comments	Station	Total	Rate	u Spots	Fr Sa Su Spots		SPW Mo Tu We Th	SPW	Kun iimes	Leiligin	200	Dates	man of the Landar of the Cook m.)

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written



3050 K Street NW

Washington, DC 20007

Greer, Margolis, Mitchell & Associates

Buyer Name

BASSETT, LAURA

Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

Sales Office Salesperson

Phone/Fax

Account Types

National/Political

Sales Tax

Ret Total

\$168,899.25 \$29,805.75

Commission

Package Oeal Order Type

Normai

Commission %

15.00

95/101/1537

OBAMA FOR AMERICA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700 Product Agency

Brand Advertiser Contract # Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 10/09/12-11/02/12 1537/OBAMA FOR AMERICA (134149) Pol/B Obama/D/Pre/US (16256) 325152 Oate Entered

0emo CO-0P Last Modified Headline # **Entered By** 10/31/12 Jill Hlpskind 06260350 08/02/12 증

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012

Grand Total: \$195,720.00 \$2,985.00 \$198,705.00

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				ACT	CONFIRMATION CONTRACT	TION	FRM	CON				,
												T
	\$145.00 Charlotte (WSOC)	\$145.00	\$145.00	<u></u>	×		1	:30 12:30P- 1P (EST)	6 :30 12	10/27/12-10/27/12	70.0 Normal Line / Spot	70.
	\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$1,500.00	2	×		2	:30 10P- 11P (EST)	6 :30 10	10/26/12-10/26/12	69.0 Normal Line / Spot	69.
	\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$3,000.00	1	×		1	:30 9P- 10P (EST)	5 :30 9P	10/26/12-10/26/12		68
	\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$1,500.00	ь	×		1	:30 10P- 11P (EST)	6 :30(10	10/28/12-10/28/12		67
	\$225.00 Charlotte (WSOC)	\$225.00	\$225.00	1	×		-	:30 S:30A- 6A (EST)	6 :30S:	10/13/12-10/13/12	Ot	66
	\$85.00 Charlotte (WSOC)	\$85.00	\$85.00	1	1			:30 1:07A- 2:05A (EST)	8 :301:	10/13/12-10/13/12		8
10/9/12	\$775.00 Charlotte (WSOC)	\$775.00	\$775.00	1		×	1	:30 6:30P- 7P (EST)	6 :306:	10/10/12-10/10/12	ot	2
10/8/12	\$2,175.00 Charlotte (WSOC)	\$2,175.00	\$725.00	w			w	:30 8A- 9A (EST)	5 :30 8A	10/15/12-10/15/12		63
	\$5,800.00 Charlotte (WSOC)	\$5,800.00	\$725.00	8	2	2 2 2		:30 8A- 9A (EST)	5 :30 84	10/09/12-10/12/12		2
	\$3,400.00 Charlotte (WSOC)	\$3,400.00	\$850.00	4	J	1 1 1		:30 6:30A- 7A (EST)	5 :30 6:	10/09/12-10/12/12		61
	\$850.00 Charlotte (WSOC)	\$850.00	\$850.00	1			12	:30 6:30A- 7A (EST)	5 :306:	10/15/12-10/15/12		60
	\$425.00 Charlotte (WSOC)	\$425.00	\$425.00	1			-	:30/5:30A- 6A (EST)	5 :30/5:	10/15/12-10/15/12		Ş
	\$1,700.00 Charlotte (WSOC)	\$1,700.00	\$425.00	4	1	1 1 1 1		:30 S:30A- 6A (EST)	5 :30 S:	10/09/12-10/12/12		y
	\$825.00 Charlotte (WSOC)	\$825.00	\$825.00	1		-	1 ×	:30 4p- SP (EST)	5 :30 4F	10/15/12-10/15/12		
Comments	Station	Total	Rate	Spots	r Sa Su Spots	Tu We Th	SPW Mo	Run limes	Sec Length		the type / bleak type (ket #)	- E

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Printed At: 12:40 PM on Wednesday, October 31 2012



Greer, Margolls, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Account Types

National/Political

Sales Tax

Total

95/101/1537

OBAMA FOR AMERICA

Phone/Fax **Buyer Name** Sales Office Salesperson

BASSETT, LAURA

Telerep/Philadelphia

Telerep/Philadelphia, Philadelphia (1057)

Package Deal Order Type

Normal

Commission Commission %

\$29,805.75 15.00

\$168,899.25

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency Advertiser Schedule Dates Contract # Political - Federal Candidate (1067) 1537/OBAMA FOR AMERICA (134149) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 10/09/12-11/02/12 325152

CO-OP

Demo **Entered By** Last Modified Headline # 08/02/12 06260350 Jill Hipskind 10/31/12

Date Entered

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Nov. 2012 <u>Spots</u> 152 156

Grand Total:

\$195,720.00 \$2,985.00 \$198,705.00

		/4.0	/3.0	2.0	700	71.0	Line
		/4.0 Normal Line / Spot	/3.0 Normal Line / Spot	25.0 Sounds File / Obox	Normal Line / Spot	71.0 Normal Line / Spot	Line Type / Break Type (Ref #)
		11/01/12-11/02/12	11/01/12-11/02/12	71/02/11-71/02/12	21/12/04 21/12/01	10/27/12-10/27/12	Dates
		4	4			_	Sec
		:31	:3	نِ	ا ا	ا ي	Sec Lenath
007		:301:10A- 2:10A (EST)	:30 11:37P- 12:07A (EST)	:30/11P- 11:3/P (EST)	.30 if 21 (E31)	1 ac - ac (Run Times
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CONFIRMATION CONTRACT		×	×		X	=	Th Fr C3 C1
RAC		1	1	2		, John	
		\$85.00	\$500.00	\$1,200.00	\$215.00		
				\$2,400.00		IUta	75.5
		\$85.00 Charlotte (WSOC)	\$500.00 Charlotte (WSOC)	\$2,400.00 Charlotte (WSOC)	\$215.00 Charlotte (WSOC)	Station	
						Comments	
	100	10/31/12	10/31/12	10/31/12	10/24/12	Entered	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: